

CFI - Barcelona
La Salle

*Your Gateway
to Global Partnerships*





Where Research Meets Real-World Impact

Unlocking Funding Opportunities,
Unleashing Potential

The Centre for Funding & Innovation (CFI-Barcelona) is a newly established flagship initiative at La Salle – Ramon Llull University (La Salle - URL) to enhance research capabilities, foster innovation, and secure funding opportunities for researchers, startups, and collaborators.

CFI-Barcelona
**Catalyst
for Research,
Innovation and
Internationalisation**

Transforming Challenges
into Opportunities

**LA SALLE
CAMPUS BARCELONA**

Carrer de Sant Joan de la Salle, 42,
Sarrià-Sant Gervasi,
08022 Barcelona, Spain

**JOIN US IN BUILDING
A FUTURE OF INNOVATION**

Whether you are a researcher, industry innovator, or policy leader, CFI-Barcelona is your gateway to collaboration and growth in the global innovation ecosystem.





Turning Research into Resilient Solutions

Championing Sustainability
Through Collaborative Research

CFI-Barcelona's initiatives are deeply rooted in La Salle's values of innovation, collaboration, and societal transformation. These synergies ensure a comprehensive approach to fostering resilience and advancing technology-driven solutions for the challenges of today and tomorrow.

- Foresight-Driven Innovation and Policy
- Urban Ecosystems & Smart Cities
- Technology and AI Integration in Society
- User-Centred Product Development
- Resilient Systems, Robotics, & Networks
- Experimental Media Applications
- Sustainability and Circular Economy

Empowering Research Excellence and Impact

- > Our Mission
- > Our Leadership
- > Our Core Activities

> Our Mission

To support La Salle's research groups, departments, and Innovation Park by:

- Mapping global funding opportunities.
- Building international research networks.
- Enhancing the quality and quantity of research proposals.
- Boosting knowledge valorisation, co-creation and sharing.

> Our Leadership

CFI-Barcelona operates under the leadership of two Co-Directors:

- **Dr. Rafael Popper** – International Director, responsible for the Centre's overall management and strategic vision.
- **Dr. Rosa Maria Alsina Pagès** – Local Director, bridging with La Salle's research groups and local innovation ecosystem.

> Our Core Activities
Strategy, Outreach,
Internationalisation, and
Ecosystem Management

- **Stakeholder Engagement:** Building strong connections within La Salle's academic and research community, while fostering partnerships with global innovation ecosystem actors.
- **Ecosystem Management:** Establishing frameworks to integrate research, innovation, and entrepreneurship, aligning CFI-Barcelona with La Salle's broader strategic goals.
- **Internationalisation:** Expanding La Salle's global research networks and promoting international collaborations to enhance visibility and impact.

**Capacity Building
& Training**

- **Research Proposal Development:** Designing and delivering workshops on strategies for successful funding applications, including European and global opportunities.
- **Foresight and Innovation Skills:** Providing training on foresight methodologies, scenario planning, and innovation strategies to enhance research impact.
- **Professional Development:** Offering customised coaching sessions and tailored advisory services to empower researchers and startups in navigating complex funding landscapes.

Funding Support

- **Opportunity Identification:** Scanning, mapping, and prioritising funding opportunities aligned with La Salle's research strengths and strategic priorities.
- **Proposal Development:** Assisting research groups and startups in drafting, reviewing, and submitting high-quality proposals that meet funding body requirements.
- **Strategic Partnerships:** Building consortia for competitive research proposals by connecting La Salle's researchers with national and international collaborators.

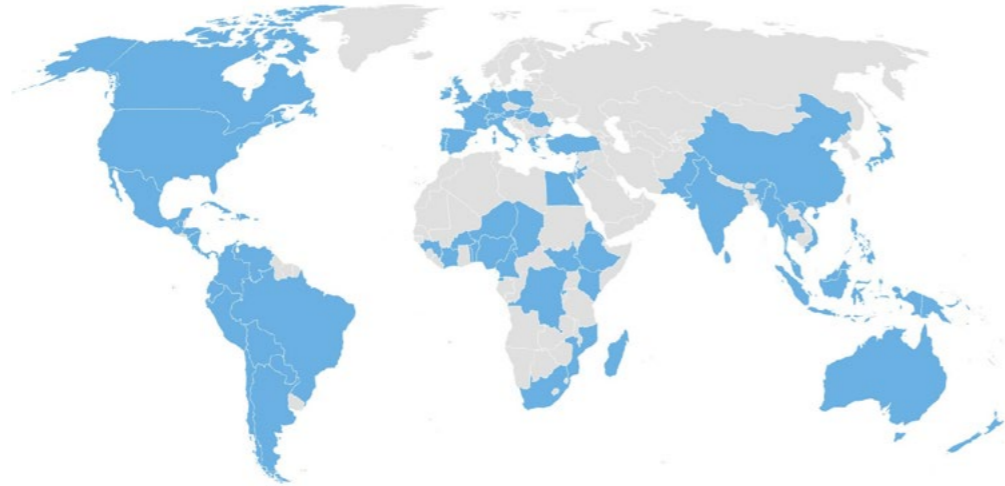
Knowledge Transfer

- **Knowledge Valorisation:** Promoting synergies with Technova Barcelona, TECNIO-certified groups, and ecosystems to commercialise outcomes, fostering partnerships bridging academic expertise with innovation through La Salle's Rapid Tech Transfer.
- **Knowledge Co-creation:** Facilitating collaborative research across La Salle's units and with external stakeholders, addressing multidisciplinary challenges and enabling contract research that directly meets industry needs.
- **Knowledge Sharing:** Organising networking events such as conferences, seminars, and professional development workshops, while aligning with Technova's startup ecosystem outreach initiatives to bring cutting-edge research into innovation acceleration programmes.

> **CFI-Barcelona:**
Your Gateway
to Global
Partnerships

CFI-Barcelona at La Salle – URL (Barcelona, Spain) is part of the International Association of La Salle Universities (IALU), one of the world's largest and most dynamic university networks. Established in 1998, IALU unites over 60 institutions, fostering collaboration among more than 1 million students, 90,000 educators, and 1,100 educational projects globally.

The five IALU Networks are: [RELEM](#), [RELAN](#), [RELAL](#), [RELAf](#), [PARC](#).



PARC: ASIA-PACIFIC

- Australia
- China
- India
- Indonesia
- Japan
- Malaysia
- Myanmar (Burma)
- New Zealand
- Pakistan
- Papua New Guinea
- Philippines
- Singapore
- Sri Lanka
- Thailand
- Vietnam

RELAL: LATIN AMERICA

- Argentina
- Bolivia
- Brazil
- Chile
- Colombia
- Costa Rica
- Cuba
- Dominican Republic
- Ecuador
- Guatemala
- Haiti
- Honduras
- Mexico
- Nicaragua
- Panama
- Paraguay
- Peru
- Puerto Rico
- Venezuela

RELAN: AMERICA

- Canada
- Jamaica
- United States

**RELEM: EUROPE –
MEDITERRANEAN**

- Austria
- Belgium
- Egypt
- France
- Germany
- Greece
- Hungary
- Ireland
- Israel
- Italy
- Jordan
- Lebanon
- Malta
- Netherlands
- Palestine
- Poland
- Portugal
- Romania
- Slovakia
- South Sudan
- Spain
- Switzerland
- Turkey
- United Kingdom

RELAf: AFRICA

- Benin
- Burkina Faso
- Cameroon
- Chad
- Democratic Republic of the Congo
- Equatorial Guinea
- Eritrea
- Ethiopia
- Guinea
- Ivory Coast
- Kenya
- Madagascar
- Mozambique
- Niger
- Nigeria
- Rwanda
- South Africa
- Togo

CFI-Barcelona

Empowering Research Through Innovation and Foresight

Enriching User Experience
Through Media and Interaction
Technologies

JOIN US IN BUILDING SYNERGIES ACROSS THE TRIPLE HELIX & BEYOND

Whether you are an academic, entrepreneur, policymaker, or civil society leader, CFI-Barcelona is your platform for fostering sustainable synergies across the Triple Helix of academia, industry, and government.

By connecting cutting-edge research with transformative innovation, we empower collaboration that addresses societal challenges and creates lasting value. Our approach goes beyond traditional partnerships by engaging broader societal actors, including citizens, associations, and foundations, ensuring that innovation is inclusive and impactful. Together, we can co-create solutions that benefit not just institutions but also communities, driving forward a shared vision for more sustainable and resilient futures.





Bridging Academia, Industry, and Government

Fostering Entrepreneurship
and Innovation for Global Success

CFI-Barcelona is at the intersection of research, innovation, and entrepreneurial ecosystem development, leveraging synergies across La Salle's academic, research, and startup ecosystems to deliver impactful solutions for policy and societal resilience.

The Centre benefits from a multidimensional approach that fosters transdisciplinary innovation and collaboration.

Boosting Knowledge Valorisation, Co-Creation, and Sharing.

- > Why Partner with CFI-Barcelona
- > Key Advantages of CFI-Barcelona and La Salle Research
- > Bridging Research and Innovation for Policy and Ecosystem Resilience

> Why Partner with CFI-Barcelona

CFI-Barcelona is uniquely positioned to integrate research, innovation, and funding expertise, driving impactful collaborations between academia, industry, and government. By partnering with **CFI-Barcelona**, you gain access to a dynamic platform that combines deep expertise in proposal development, strategic foresight, and international networking.

La Salle's robust research ecosystem provides the perfect foundation for these efforts, with multidisciplinary groups addressing diverse areas such as Artificial Intelligence, Internet of Things, sustainable architecture, and educational technologies. These teams operate within broader themes of Knowledge Enhancing Technologies, Transdisciplinary Teaching and Learning, and Sustainability and Well-being, ensuring societal relevance and future-oriented solutions.



The Art of Foresight: Shaping Media's Future

Advancing Media Technology
and Innovation

CFI-Barcelona synergises with the **Interactive Arts & Science Laboratory (IASlab)** to revolutionise media technologies. By integrating virtual and augmented reality, artificial intelligence, signal processing, robotics, and data visualisation, t

collaboration not only positions La Salle-URL as a global leader in human-machine interaction and next-generation audiovisual research but also offers partners unparalleled access to cutting-edge expertise and state-of-the-art facilities to drive their technological advancements and innovation.

> Key Advantages of CFI-Barcelona and La Salle Research

- Collaborative research fields like media technologies, data science, and sustainable design.
- Expertise in applied research addressing societal challenges, from smart cities to education.
- A commitment to transdisciplinary approaches that connect technology, management, and human interaction.

> Bridging Research and Innovation for Policy and Ecosystem Resilience

CFI-Barcelona drives innovation by integrating research, technology, and entrepreneurship. Leveraging the expertise of **La Salle Technova Barcelona**, led by **Dr. Josep Piqué**, and the Internet of Things Institute of Catalonia (IoTICAT) – a hub for collaboration, design, prototyping, and testing – CFI-Barcelona fosters breakthroughs.

By applying agile methodologies, harnessing emerging technologies, and fostering interdisciplinary research, **CFI-Barcelona** accelerates the journey from idea to solutions.

As **Xavier Baño**, Director of Innovation and Business Transfer at La Salle-URL, highlights: *"Our strength lies in solving complex problems with a deep understanding of business needs."* This philosophy shapes the La Salle Rapid Tech Transfer Model, ensuring innovation addresses challenges for organisations and society.

Let's Connect Together, We Achieve More



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Innovation Begins Here
Join the Movement

CFI Centre for
Funding &
Innovation

RAMON LLULL UNIVERSITY

laSalle Barcelona